AppSynergies Pvt Ltd, 186 Malvern Avenue, Harrow, HA2 9HD, UK

Business Automations Proposal

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# Design, Build & Scale with AppSynergies Prepared by: AppSynergies

**{date}**

Appsynergies is a fast-growing SaaS-based Start-Up with a very talented and rapidly expanding team. We develop cutting-edge AI-Driven Applications. We put the value at the heart of our process & focus on What’s important to our users. This way, we can prove the value of our App Idea before we begin development. We then build on this mobile through discovery, design, development & Optimization.

Our Vision is to be one of the leading tech companies in the world, admired for its innovative apps thereby contributing to a better & sustainable world.

Our Core Values: Innovation, Integrity, Quality, Trust, Focus on Consumers, Teamwork, Sustainable Growth, Diversity & Inclusion

+91-9967067419 [www.appsynergies.com](http://www.appsynergies.com/)

+44-7544802667 [info@appsynergies.com](mailto:info@appsynergies.com)

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# Supporting SPOC Details:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Details** | **Name** | **Designation** | **Contact No** | **Email id** |
| Project Sponsor/ Client’s Detail | {client\_name} |  | {contact\_no} | {email\_id} |
| Appsynergies Founder | Ishan Soni | CEO & Founder |  | [ishan@appsynergies.com](mailto:ishan@appsynergies.com) |
| Appsynergies SPOC | Sneha Shukla | HR & Legal Head |  | [info@appsynergies.com](mailto:info@appsynergies.com) |
| Technical SPOC | Hardik Vij | Development Manager | +91-8588099741 | [Hardik.vij@appsynergies.com](mailto:Hardik.vij@appsynergies.com) |

**Mutually Agreed Points by Both the Parties:**

Please specify if any: {mutually\_agreed\_points}

# Why Choose Us?

Everyone wants to excel in every aspect of their business, which means they will need to take advantage of the best technological tools available too to gain an edge over their competitors. That’s why **AppSynergies Pvt Ltd** provides a customized solution to maximize efficiency and security, minimize cost, and achieve unique goals. Our expertise, resources, and attention to detail make us the ideal choice to meet client expectations. We’ll bring the following strengths to our work for all of our clients:

* **Best IT professionals Team** *–* Everyone we hire brings a wealth of IT experience to the table. This real-world knowledge gives us a unique perspective on the strategies that work to provide the best possible solutions for our clients.
* **Creates a 100% custom solution for any problem** – Our team provides a 100% unique solution to fit your specific IT needs. We won't design a new infrastructure from scratch; we'll take the system you have now and find cost-effective ways to make it more capable and secure.
* **We take a holistic approach to IT and security** *–* We embrace a collaborative approach to meet your IT needs. That means we’ll work with you to get your input about business goals, special concerns, and how you envision your business in the future. We’ll turn that input into a capable, cost-effective system that can grow with you.

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# AppSynergies Consultancy Services:

* App development with Flutter
* Native Android app development
* Native iOS app development
* Website development
* Mac, Windows & Linux software development
* UI UX Designs for websites & apps
* AI ML-related software development
* Digital Marketing Services

# AI Automations Services:

* Adding leads from trigger to CRM.
* Make & GoHighLevel Tools
* AI Calling
* Whatsapp Automation
* Make or Zapier Automation
* Firefly Meeting Automation
* AI generated Social Media Content & Calendar
* AI Chatbot
* AI Content Generation

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# Pricing List :

Our Pricing includes research and implementation both. We will be using different ideas to implement which might increase the timeline as well.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Name** | **Description** | **Pricing** | **Timeline** | **Type** |
| 1 Week Work | {week1\_descrptn} | {week1\_price} | 5 Days (1 Week) | One Time Fee |

We would be starting with the above mentioned task only for now and for any future tasks, we will be charging based on our time & resources as mentioned above. In Future, if any requirement comes to setup automations on any other platform other than make & dropbox, we will charge according to our pricing list. The below pricing are just estimates for future references.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Name** | **Description** | **Pricing** | **Timeline** | **Type** |
| AI Automations (6 Scenarios) | Leads Connection With CRM & AI Voice Calling Automation | {ai\_auto\_price} | 10-20 Days | One Time Fee |
| Whatsapp Automation + Whatsapp Cloud Business Account Setup | Automation Setup | {whts\_price} | 10-20 Days | One Time Fee |
| CRM Setup | Any CRM | {crm\_price} | 5-10 Days | One Time Fees |
| Email Marketing Setup | Email Templates & Marketing Id | {email\_price} | 5-10 Days | One Time Fees |
| Make/Zapier Automation | Automation Setup | {make\_price} | 10-20 Days | One Time Fee |
| Firefly Meeting Automation | Automation Setup | {firefly\_price} | 10-20 Days | One Time Fee |

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|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| AI Chatbot | AI-ML Model Training | {chatbot\_price} | 10-20 Days | One Time Fee |
| PDF Generation Automations | PDF Generator Chatbot Automation + 3 PDF Templates | {pdf\_gen\_pr} | 10-20 Days | One Time Fee |
| AI generated Social Media Content & Calendar | AI-ML Model Training | {ai\_mdl\_price} | 10-20 Days | One Time Fee |
| Custom AI Models & Agents | AI-ML Model Training | {cstm\_ai\_price} | 10-20 Days | One Time Fee |

# Extra Charges :

Our Estimates are based on the time it takes for us to implement the automations. 1 day is 8 hrs of work and 5 days in usually 1 week = 40 hrs of work.

If we exceed our timeline then we would have to charge extra in some cases. Extra Research Price : $250 for 5 days (1 Week)

# Payment Method:

**AppSynergies Pvt Ltd accepts the following payment methods:**

* Wise Link Transfer

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# Payment Schedule:

|  |  |
| --- | --- |
| **Sr No.** | **Schedule** |
| 1 | Before starting the project, the client needs to pay for full automation. |

**Note\*\*:**

In case of any payment delays from the client’s side, we have to right to pause the project until the payment is cleared.

# Next Steps:

As the Payment Schedule section outlines, our pricing is valid until 30/11/2024. To take advantage of this proposal and proceed with the project as outlined, Client’s next steps must be to:

* Accept the proposal as-is
* Discuss desired changes with AppSynergies Pvt Ltd
* Finalize and sign the contract
* Submit an initial payment as mentioned in the payment schedule section

Once completed, AppSynergies Pvt Ltd will contact the client to schedule a project launch meeting to make introductions and gather information before beginning the work.

We’re happy to make changes to the project scope on client’s request at any time but this may be subject to additional billing.

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# Terms & Conditions:

Once the project fee is paid in full to AppSynergies Pvt Ltd, any elements of text, graphics, photos, contents, trademarks, or other artwork furnished to the client for inclusion in the website are owned by the client.

AppSynergies Pvt Ltd assumes the client has permission from the rightful owner to use any code, scripts, data, and reports provided by the client for inclusion in its materials, and will hold harmless, protect, and defend AppSynergies Pvt Ltd from any claim or suit arising from the use of such work.

AppSynergies Pvt Ltd retains the right to display graphics and other web content elements as examples of their work in their portfolio and as content features in other projects.

This agreement becomes effective only when signed by the client and AppSynergies Pvt Ltd. Regardless of the place of signing of this agreement, the client agrees that for purposes of venue, this contract was entered into in Mumbai, India and any dispute will be litigated or arbitrated in Mumbai, India.

The agreement in this contract constitutes the sole agreement between the client and AppSynergies Pvt Ltd regarding all items included.

# This proposal shall be valid until {validity\_date}.

**Feel free to reach out to us at** [**info@appsynergies.com**](mailto:info@appsynergies.com) **or +91-9967067419 for any questions.**

**Signature Details:**

Sneha Shukla

{client\_name} Sneha Shukla

{date} {sign\_date}

**We look forward doing business with you.**

**Thank You, Team AppSynergies**

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